

Sponsorship Prospectus

BEAM
SUMMIT



August 4th - 6th, 2021
2021.beamsummit.org



What is the Beam Digital Summit 2021?

The Beam Digital Summit is an opportunity to bring together members of the Apache Beam community to discuss the vision and mission of the project, as well as to open a collaboration space to share Beam use cases.

Beam Summit will be hosted again as a digital event, which will consist of a multi-day program distributed in 3 days, dedicated to technical talks and workshops.

The event aims to bring together members of the Apache Beam community to discuss and build the future of the project, to inspire people to use the technology and onboard people to the project, and also to educate both beginning users and more advanced users on the Apache Beam technology.





Estimated numbers for 2021

+1,400

Attendees

+20

Talks and
workshops

3

Days



Sponsorship levels

	PLATINUM	GOLD	SILVER	COMMUNITY PARTNER
BENEFITS	30 000 \$	10 000 \$	3 000 \$	FREE
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for ondemand access	Yes	Yes	—	—
Attendees	Whole database of participants*	Database of session attendees*	—	—
Item in virtual swag bag	Yes	Yes	Yes	Yes
Brand presence on website	✓	✓	✓	✓
Brand presence on live session	✓	✓	✓	—
Brand presence on recordings (bumpers)	✓	✓	✓	—
Social media mentions	3	2	Group sponsor posts	Group sponsor posts
Branding on event communication	Yes	Yes	Yes	—
Mention in event chat	3	2	1	—

* Contact info of those who accepted sharing.



Results from 2020





Attendance

1,442

registered

667

attended at least
one live talk

553

watched at least
one replayed talk

149

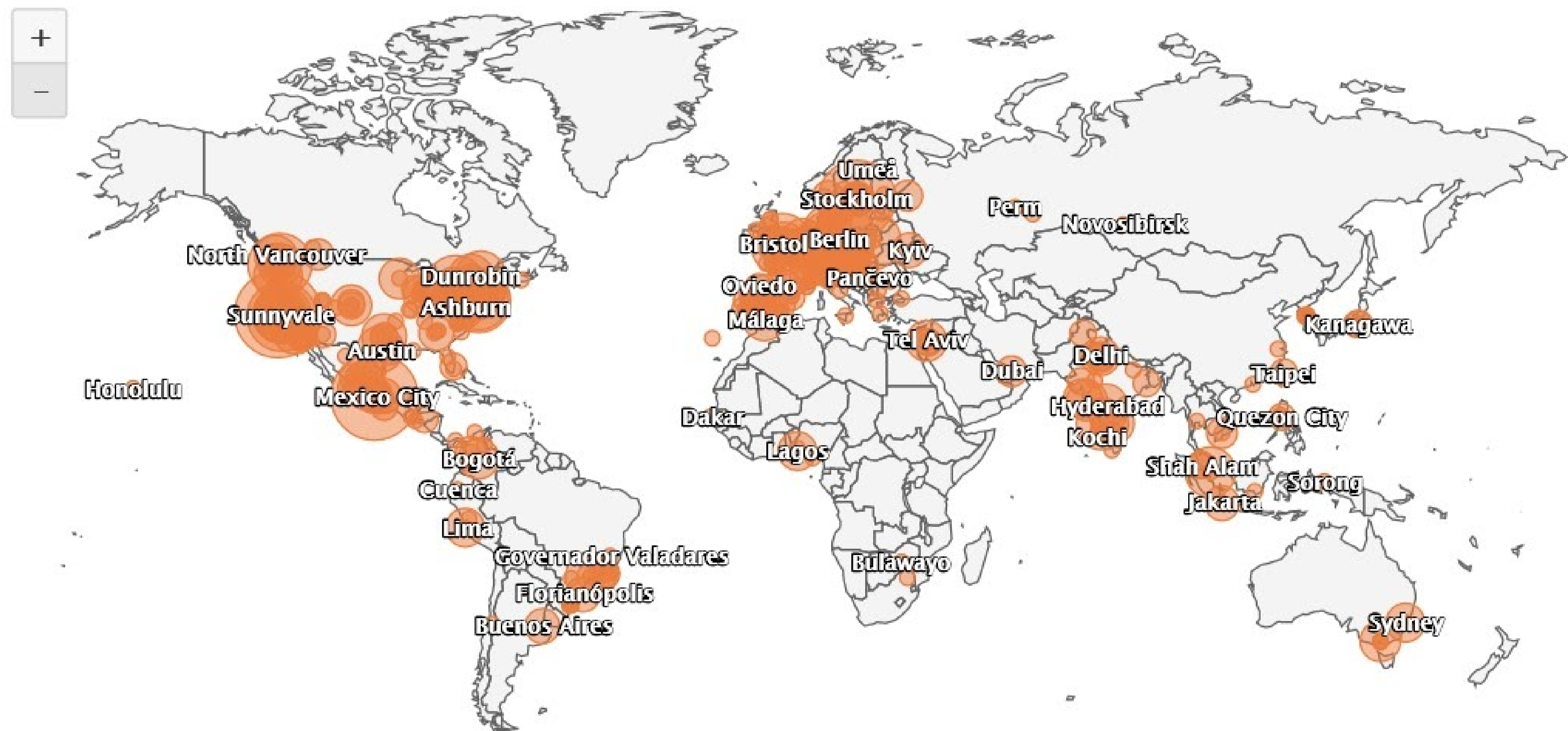
only watched
replays (no live).



Participant countries

Map

Where in the world are people joining from?




Registration by country

1. United States	463	6. Germany	70
2. Mexico	127	7. India	64
3. UK	123	8. France	56
4. Sweden	82	9. Spain	54
5. Canada	72	10. Brazil	32



What participants say

- ✓ "Awesome, keep rocking!"
 - ✓ "I really liked the sessions emphasis on lots of different ways to help the community"
 - ✓ "The event format was excellent"
 - ✓ "Great talk about an actual use case and some gotchas. I really appreciated hearing about it. I also appreciate that the speaker was willing to talk about the details of expense and the errors"
 - ✓ "I've really enjoyed all the sessions, keep the good work up! Can't wait for next summit."
- 

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